

Flexible employee benefits create a great employee experience for smaller businesses



Pure Planet is a small business with a big mission. Since its launch in 2016, the start-up has grown to employ 28 staff, each of whom is determined to make renewable energy affordable and available to all.

The company has invested in happypeople, online flexible benefits scheme from PES, demonstrating how much employees are valued. The team may be small, but when it comes to creating a great employee experience, this energetic, forward-looking enterprise proves that size really doesn't matter.

Using benefits to attract the right people

Based in Bath, Pure Planet's People Director Richard Roberts believes passionately in creating a culture based on purpose, people and sustainability. Attracting like-minded people who embrace the company's ethos is vital to its growth and success.

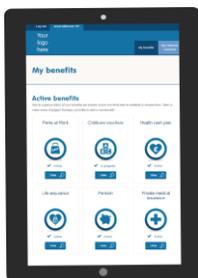
“ We wanted to offer an online benefit scheme that would demonstrate our commitment to attracting people who share our values. We found that with happypeople, and we also discovered a great partner in PES. They understand that an online employee benefit scheme is about creating a positive employee experience, which is so crucial to building a loyal, motivated team - for businesses of any size. ”

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So how does a cheeky start-up compete for talent with long-established industry monoliths? Pure Planet doesn't just rely on what the business stands for. In fact, it embodies its values by taking reward seriously.

“ We needed a system that provides competitive core and voluntary benefits now, and will grow with us as our reward strategy evolves. happypeople absolutely fits the bill, offering a strong range of benefits, including the all-important shopping perks, and the flexibility to add many more. It's also very engaging and easy to use. The fact that online shopping is included in the price is a real bonus. ”

Current core benefits include a pension, private medical insurance and life assurance. Employees can also enjoy a health cash plan and a cycle to work scheme. Childcare vouchers and Perks at Work (our discounted online shopping portal) are included free of charge, as they are for all happypeople customers.



89% registration rate

shows that employees are valuing the scheme



83% have signed up for Perks at Work

saving a total of £654 to date

With financial wellbeing workshops and new benefits in the pipeline, Pure Planet is determined to keep its people happy well into the future.

About PES

Delivering a great employee experience is a challenge for growing organisations. At PES, it's what we do. Our [online employee benefits](#) platform, [HR support](#) and [workplace wellbeing](#) services bring out the best in your employees – enabling your business to thrive.



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Happy people. Happy business.